

EDITORIAL

AI in Pharmaceutical Industry

AI in Pharmaceutical sector deals with use of automated algorithms to perform tasks which traditionally rely on expert individuals. In past few years, the use of AI in the pharmaceutical industry has given a new dimension for development of new drugs, tackling complicated diseases etc.

In Pharmaceutical industry Artificial intelligence helps us by playing roles in:

- Developing new drugs
- AI tackles diseases previously thought to be complicated
- Monitoring drug adherence and correct doses
- Matching patients with Drug Trials and finding correct patients for clinical trials

Machine learning and smart automations are still seen as new technology, though both are available for a while.

However, with more information provided to the decision makers, those in a position to influence organizational decisions around AI will hopefully get the motivation they need to incorporate AI into their respective organizations.

Artificial intelligence and pharmaceutical industry can help save more lives than ever before. (<u>https://www.digitalauthority.me</u>)

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