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## A REVIEW ON PHARMACOVIGLILANCE AND DRUG INTERACTION

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## **ABSTRACT**

Pharmacovigilance, is branch of pharmaceutical science deals with collection, detection, assessment, monitoring, reporting and prevention of adverse effects and their interactions with pharmaceutical products. The main principle of Pharmacovigilance is patient safety, efficacy and more bioavailability. Drug interactions means the drug which interacts with two or more drug, drug-food and drug-diseases. Drugs interactions occurs in inside the body and outside the body. During formulation development of pharmaceutical products and during pharmacokinetic absorption, distribution, metabolism, excretion of drugs and pharmacodynamics when two or more drugs acts on same receptors. i.e. in-vivo and in-vitro interactions This interaction may cause experience an unexpected, unwanted and serious side effect and adverse effects.

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